

# **Seaton**Corp

#### FOR IMMEDIATE RELEASE

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## MAYOR EMANUEL, SEATONCORP ANNOUNCE THAT PEOPLESCOUT SELECTED TO PLACE 100,000 VETERANS

70 Locally Hired Veterans will Lead Largest Ever Veteran Focused RPO Engagement

Chicago-based PeopleScout, a division of SeatonCorp, announced today that it has been selected by Walmart as a recruitment partner to help hire 100,000 veterans over the next five years. PeopleScout, a leading provider of recruitment process outsourcing (RPO) services, currently places more U.S. Military veterans in full-time employment than any recruitment firm in the world. The new, multi-year Walmart engagement calls for PeopleScout to provide end-to-end recruitment and career counseling services and is the largest ever RPO engagement focused on veteran hiring. PeopleScout will hire 70 veterans in Chicago to lead the hiring effort.

In addition to the RPO engagement, PeopleScout and Walmart are partnering to launch a talent exchange to match vets with job opportunities that most closely fit their background and interests. The exchange will enable veterans to be considered for career opportunities at Walmart and with dozens of leading companies interested in hiring veterans.

"Veteran hiring efforts are core to our mission at PeopleScout and we are honored to partner with Walmart on this highly important initiative," said Patrick Beharelle, CEO of SeatonCorp. "Our view is that the private sector has a special obligation to find a role for those who served and a unique opportunity to benefit from the skills acquired through military service. In our own offices, as part of our partnership with Walmart, the PeopleScout delivery team will be comprised almost entirely of U.S. Military Veterans."

PeopleScout has long been a supporter of the Mayor's initiatives to hire returning veterans. In May, PeopleScout hired 70 recruitment professionals in its Chicago offices, with the vast majority of these new hires being veterans who will oversee the process of helping fill the 100,000 positions with Walmart.

"PeopleScout is a wonderful Chicago company that is helping America's heroes find jobs," said Chicago Mayor Rahm Emanuel. "I am proud of the company's commitment to Chicago and this nation, and I look forward to continuing to work with them in the future. I also commend Walmart for their commitment to hiring veterans; this is a great program that will help many families around the country have a better quality of life and a brighter future."

PeopleScout stood with Mayor Emanuel in late 2011 and announced that it was adding 400 jobs to its Chicago offices. Those positions have been filled and the company has exceeded that figure significantly. The 70 additional positions in Chicago are on top of this commitment.

Mayor Emanuel has been very focused on providing opportunities for veterans. In May 2012, Mayor Emanuel launched the City's first "Returning Veterans Initiative," to ensure every returning veteran has the tools they need to successfully transition back to civilian life and continue to serve this country from home.

As part of this initiative, the Mayor has opened two new veterans resource offices, launched the City College's "Service to Success" program, built 70 units of supportive housing for homeless veterans, launched an online resource guide, and sent a welcome home postcard to every returning veteran in the Chicago area

As part of the Mayor's Returning Veterans Initiative, "Service to Success," is a comprehensive new program at City Colleges of Chicago (CCC) that will help Chicago's returning veterans get the support and education they need to land jobs and succeed here at home.

### "Service to Success" has three key components:

- Establish a system-wide standard for translating military training and experience in College Credits
- Open dedicated Veterans Resource Centers on every CCC campus staffed by a full-time Veterans Advocate
- Create a Service to Success Scholarship Fund, which will provide Chicago's returning veterans with scholarships of up to \$1,000 per academic year. Service to Success will be implemented starting with CCC's Spring 2013 semester, and more than \$37,000 scholarships have been distributed.

PeopleScout's 70 new recruiters are starting as of Memorial Day.

For years, PeopleScout has been a leader on veteran hiring efforts, and has helped numerous clients establish formal veteran hiring programs and increase veteran hires an average of more than 30 percent overall. To learn more about PeopleScout's commitment to Veteran hiring, please visit: <a href="https://www.peoplescout.com">www.peoplescout.com</a>

For more information about Walmart's Veterans Welcome Home Commitment, please visit: www.walmartcareerswithamission.com

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### **About PeopleScout**

PeopleScout, a division of SeatonCorp, is a leading provider of recruitment process outsourcing (RPO) services aimed at helping companies with their exempt and non-exempt hiring needs. The firm's suite of services includes RPO, employment branding, on-boarding, career counseling, and employee retention. Annually, PeopleScout facilitates over 220,000 hires worldwide. Industries served include airline, financial services, telecommunications, retail, utilities, manufacturing, pharmaceutical, and transportation. PeopleScout is ranked as the #1 RPO provider worldwide by HRO Today. For more information, please visit <a href="https://www.peoplescout.com">www.peoplescout.com</a> or call 800-966-4803.